

4th ANNUAL SOLAR LEADERSHIP SUMMIT

"Solar 2012 - A Tipping Point" presented by SolarTech



March 7 - 8, 2012
Hayes Mansion
San Jose, CA

Day 1	Wednesday - March 7th
7:00am - 10:00am	Registration
8:30am - 8:45am	Welcome Address - Mayor Chuck Reed , City of San Jose
8:45am - 9:15am	FERC's Current, Future, and Long-Term Views on the U.S. Solar Market - Jon Wellinghoff , Chairman, FERC
9:15am - 10:00am	Opportunities and Challenges of Accelerating Markets vs. Declining Prices - Paths Forward Steve Malnight , Vice President, Customer Energy Solutions, PG&E
10:30am - 10:30am	Break
10:30am - 12:00pm	T-Minus 244 Days: Applying Political, Capital, Market Forces - Moderator: Donnie Fowler , CEO & Founder, Dogpatch Strategies Adam Browning , Executive Director, Vote Solar Kevin Fox , Co-Founder, Keyes & Fox Sara Birmingham , Director of Western Policy, Solar Alliance
12:00pm - 1:00pm	Networking Lunch
1:00pm - 1:30pm	Break-out Session Tee-off
1:30pm - 4:30pm	Break-out Sessions - Collaboration on scalable solutions to reduce industry costs
	Financing & Performance
	Permitting & Interconnection
	Installation Part 1 & 2
4:30pm - 5:30pm	Town Hall Forum - Market Barriers Moderator: Scott Clavenna , CEO, Greentech Media Panelists: Danny Kennedy , Founder, Sungevity Angiolo Laviziano , CEO, REC Solar Jurgen Krehnke , President & GM, SMA North America Nat Kreamer , CEO, Clean Power Finance Ned Harvey , COO, Rocky Mountain Institute
5:30pm - 5:35pm	Closing Remarks & Overview for Summit Day 2
6:15pm - 9:00pm	Welcome Reception and Dinner and Keynote Speaker - Chairman Mary Nichols , California Air Resource Board (CARB)

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Day 2	Thursday - March 8th
7:00am - 8:30am	Registration
8:30am - 8:45am	Day 2 Welcome Remarks: Solutions, Accelerating Deployment, Priority Markets Doug Payne , Executive Director, SolarTech
8:45am - 9:30am	Inside the Numbers: Poised for Parity - A deep dive into local residential and commercial US PV markets Shayle Kann , Managing Director, Solar, Greentech Media
9:30am - 9:45am	Break
9:45am - 11:30am	Breakout Sessions Continued from Day 1 Solution Paths Roadmap Risks Stakeholders Define Success
11:30am - 1:00pm	Scaling Venture Capital to Scale an Industry Lunch Conversation with Alan Salzman , CEO, VantagePoint Capital Partners
1:00pm - 2:30pm	Breakout Sessions Continued
2:30pm - 3:00pm	Break
3:00pm - 4:30pm	Executive Situation Desk - Respond to Summit "Findings/Recommendations" Moderator: Scott Clavenna , CEO, Greentech Media Panelists: Danny Kennedy , Founder, Sungevity Angiolo Laviziano , CEO, REC Solar Jurgen Krehnke , President & GM, SMA North America Nat Kreamer , CEO, Clean Power Finance Ned Harvey , COO, Rocky Mountain Institute
4:30pm - 4:45pm	Summit Wrap-up Moderator: Doug Payne , Executive Director, SolarTech
4:45pm	Closing Remarks