



Solar Leadership Summit... "2012 - A Tipping Point" **Sponsorship Opportunities**

Title Sponsorship Options

Terawatt: \$10,000 (1 sponsor)

Sponsorship benefits include:

- * Speaking opportunity during one of the breakout sessions
- * Company logo in running slide show before the Summit and during breaks
- * Official comment of appreciation for company's sponsorship at the opening and closing plenary
- * Event signage giving notice of company sponsorship
- * Company logo on the conference's advertising page (with hyperlink) listing your company as official sponsor at: www.solartech.org
- * Logo with educational caption in the SolarTech Newsletter (with hyperlink)
- * Logo on all documentation pertaining to the conference, which will be distributed to all attendees
- * Three complimentary full conference registrations

Gigawatt: \$7,500 (3 sponsors)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
- * Official comment of appreciation for company's sponsorship at the opening and closing plenary
- * Event signage giving notice of company sponsorship
- * Company logo on the conference's advertising page (with hyperlink) listing company as official sponsor at: www.solartech.org
- * Logo with educational caption in the SolarTech Newsletter (with hyperlink)
- * Logo on all documentation pertaining to the conference, which will be distributed to all attendees
- * Two complimentary full conference registrations

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Megawatt: \$5,000 (5 sponsors)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
- * Official comment of appreciation for company's sponsorship at the opening and closing plenary
- * Event signage giving notice of company sponsorship
- * Company logo on the conference's advertising page (with hyperlink) listing company as official sponsor at: www.solartech.org
- * Logo with educational caption in the SolarTech Newsletter (with hyperlink)
- * Logo on all documentation pertaining to the conference, which will be distributed to all attendees
- * One complimentary full conference registration

Kilowatt: \$2,500 (5 sponsors)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
 - * Event signage giving notice of company sponsorship
 - * Company logo on the conference's advertising page (with hyperlink) listing company as official sponsor at: www.solartech.org
 - * Logo with educational caption in the SolarTech Newsletter (with hyperlink)
 - * Logo on all documentation pertaining to the conference, which will be distributed to all attendees
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Program Sponsorship Options

Attendee Breaks - \$2,500 each (4 sponsors)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
- * Event signage giving notice of company sponsorship
- * Opportunity to distribute your company branded give-away
- * Notice of company sponsorship included in all conference materials, conference web site, and pre-conference notices (pursuant to timely confirmation of sponsorship)

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Attendee Lunch - \$5,000 (4 sponsors)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
- * Event signage giving notice of company sponsorship
- * Opportunity to distribute your company branded give-away
- * Notice of company sponsorship included in all conference materials, conference web site, and pre-conference notices (pursuant to timely confirmation of sponsorship)
- * One complimentary full conference registration
- * Brief introductory remarks at the beginning of lunch

Welcome Dinner Cocktail Reception - \$5,000 (1 sponsor)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
- * Event signage giving notice of company sponsorship
- * Opportunity to distribute your company branded give-away
- * Notice of company sponsorship included in all conference materials, conference web site, and pre-conference notices (pursuant to timely confirmation of sponsorship)
- * Beverage napkins imprinted with your company logo (optional)
- * One complimentary full conference registration

Welcome Dinner - \$8,000 (1 sponsor)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
- * Event signage giving notice of company sponsorship
- * Opportunity to distribute your company branded give-away
- * Notice of company sponsorship included in all conference materials, conference web site, and pre-conference notices (pursuant to timely confirmation of sponsorship)
- * Brief introductory remarks at the beginning or end of dinner
- * Table centerpieces with your company logo (optional)
- * Two complimentary Conference registrations

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Conference Notebooks - \$3,000 (1 sponsor)

Sponsorship benefits include:

- * Company logo in running slide show before the Summit and during breaks
- * Event signage giving notice of company sponsorship
- * All notebooks imprinted with company logo
- * Notice of company sponsorship included in all conference materials, conference web site, and pre-conference notices (pursuant to timely confirmation of sponsorship)

Internet Sponsor - \$5,000 (1 sponsor)

- * Company logo in running slide show before the Summit and during breaks
 - * Event signage giving notice of company sponsorship
 - * Opportunity to distribute your company branded give-away
 - * Notice of company sponsorship included in all conference materials, conference web site, and pre-conference notices (pursuant to timely confirmation of sponsorship)
 - * One complimentary full conference registration
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Media Sponsorship

The media sponsorship program is designed to provide exposure of your publication to the conference audience in exchange for publicity of the Summit.

Sponsorship benefits include:

- * Logo acknowledgment of your sponsorship in press releases, promotional email campaigns, the conference program, and on conference signage.
- * Your logo in the Media Sponsor area on the conference website, with a link to your website.
- * Placement of your publication in the literature area at the conference.

For more information on all sponsorship opportunities contact:

Doug Payne, Executive Director, dpayne@solartech.org, 408-768-0449

Brandy Batch, Event Manager, brandy@positively-events.com, 415-269-3370